

NAME \_\_\_\_\_

ID NUMBER \_\_\_\_\_

## UNIVERSITY REQUIREMENTS

### REVIEW COURSES

Not required of all students. Not counted as degree credits toward graduation.

<b>CCDE 105N</b> _____ 4 cr	<b>CCDE 110N</b> _____ 4 cr
<b>CCDM 103N</b> _____ 4 cr	<b>CCDM 114N</b> _____ 4 cr

### COMMON CORE REQUIREMENTS

See undergraduate catalog for specific course options for each category.

#### Area I: Communications (10 credits)

Complete one course from each area. Business students will complete ENGL 203G as part of college requirements.

<b>*ENGL 111G</b> or <b>*111GH</b> or <b>*ENGL 111 M</b> _____ 4 cr
<b>*ENGL 203G</b> or 211G or 218G or 311G or 318G _____ 3 cr
<b>COMM 265G</b> or <b>253G</b> or <b>AXED 201G</b> or <b>HON 265G</b> _____ 3 cr

#### Area II: Mathematics (3 credits)

Business students will satisfy this requirement by completing the mathematics requirements for the college.

<b>*MATH 121G</b> or <b>*142G</b> or <b>*AST 251G</b> _____ 3 cr
--

#### Area III: Laboratory Sciences (8 credits)

Complete two courses with labs from approved New Mexico General Education Common Core List. See catalog for list.

_____ 4 cr
_____ 4 cr

#### Area IV: Social and Behavioral Sciences (6 credits)

Business students will complete ECON 251G & 252G as part of college requirements.

<b>*ECON 251G</b> _____ 3 cr
<b>*ECON 252G</b> _____ 3 cr

#### Area V: Humanities and Fine Arts (6 credits) See catalog for list.

_____ 3 cr
_____ 3 cr

#### Areas IV & V: Social/Behavioral Sciences & Humanities/Fine Arts (3 credits)

Select one additional course from among Areas IV and V. See catalog for list. PSY201G is strongly recommended.

_____ 3 cr
------------

### VIEWING A WIDER WORLD

Two courses designated as VWW (marked V in the schedule of classes) from two different colleges. Cannot be in the department of the student's major or cross-listed with the department of the student's major. See current undergraduate catalog for further details, alternatives for satisfying this requirement, and a comprehensive listing of approved courses.

_____ ( ) _____ 3 cr
_____ ( ) _____ 3 cr

### NOTES

## BUSINESS COLLEGE REQUIREMENTS

### FOUNDATION REQUIREMENTS (22 credits)

<b>*ENGL 111G</b> or <b>*111GH</b> or <b>*ENGL 111 M</b> _____ 4 cr
<b>*ENGL 203G</b> _____ 3 cr
<b>COMM 265G</b> or <b>253G</b> or <b>AXED 201G</b> _____ 3 cr
<b>*MATH 120</b> _____ 3 cr
<b>*MATH 121G</b> _____ 3 cr
<b>*MATH 142G</b> _____ 3 cr
<b>*AST/STAT 251G</b> or <b>*AST 311</b> _____ 3 cr

### COURSES IN THE COLLEGE OF BUSINESS

#### Lower Division Core Courses (18 credits)

<b>ACCT 221</b> _____ 3 cr
<b>*ACCT 222</b> _____ 3 cr
<b>BCIS/CS 110</b> _____ 3 cr
<b>BUSA 111</b> _____ 3 cr
<b>*ECON 251G</b> _____ 3 cr
<b>*ECON 252G</b> _____ 3 cr

#### Upper Division Core Courses (27 credits)

<b>*BCIS 338</b> _____ 3 cr
<b>BLAW 316</b> _____ 3 cr
<b>*FIN 341</b> _____ 3 cr
<b>MGT 309</b> _____ 3 cr
<b>MKTG 303</b> _____ 3 cr
<b>*MGT 344</b> or <b>MGT 470</b> or <b>*BCIS 485</b> _____ 3 cr
<b>*MGT 449</b> _____ 3 cr

(Capstone course to be completed in final semester)

Upper division elective in ECON or AST (not AST 311) \_\_\_\_\_ 3 cr

Upper division elective in Business (not AST 311) \_\_\_\_\_ 3 cr

## MAJOR REQUIREMENTS

<b>*MKTG 310</b> _____ 3 cr
<b>*MKTG 489</b> _____ 3 cr

#### Upper division electives in MKTG

<b>MKTG</b> _____ 3 cr
<b>MKTG</b> _____ 3 cr
<b>MKTG</b> _____ 3 cr
<b>MKTG</b> _____ 3 cr
<b>MKTG</b> _____ 3 cr
<b>MKTG</b> _____ 3 cr

### ELECTIVES

Students must complete additional credits to bring total degree credits to a minimum of 120 and upper division credits to 48.

<b>LOWER DIVISION BLOCK</b>	<b>FRESHMAN 1 (FALL)</b>	<b>FRESHMAN 2 (SPRING)</b>
	*MATH 120 3 CREDITS	*MATH 121G 3 CREDITS
	BCIS/CS 110 3 CREDITS	BUSA 111 3 CREDITS
	<u>Area I A: Communications</u> *ENGL 111G or *111GH or *ENGL 111 M 4 CREDITS	<u>Area I C: Communications</u> COMM 265G or 253G or AXED 201G 3 CREDITS
	<u>Area V: Humanities/Fine Arts</u> See catalog for options. 3 CREDITS	<u>Area III: Laboratory Sciences</u> See catalog for options. 4 CREDITS
	General Elective 3 CREDITS	<u>Area V: Humanities/Fine Arts</u> See catalog for options. 3 CREDITS
	<b>TOTAL CREDITS = 16</b>	<b>TOTAL CREDITS = 16</b>
	<b>SOPHOMORE 1 (FALL)</b>	<b>SOPHOMORE 2 (SPRING)</b>
	*MATH 142G 3 CREDITS	*AST/STAT 251G or AST 311 3 CREDITS
	<u>Area IV: Social/Behavioral Sciences</u> *ECON 251G 3 CREDITS	<u>Area IV: Social/Behavioral Sciences</u> *ECON 252G 3 CREDITS
ACCT 221 3 CREDITS	*ACCT 222 3 CREDITS	
<u>Area I B: Communications</u> *ENGL 203G 3 CREDITS	<u>Area III: Laboratory Sciences</u> See catalog for options. 4 CREDITS	
PSY 201G (Or other Area IV or Area V class.) 3 CREDITS	Viewing a Wider World 3 CREDITS	
<b>TOTAL CREDITS = 15</b>	<b>TOTAL CREDITS = 16</b>	

By completing the lower division requirements for this degree, you may satisfy the requirements for an Associate of Pre-Business. See notes on this page.

Lower-division requirements must be completed with the stated minimum grade requirement before the student is permitted to take upper-division courses (numbered 300 or above) offered by the College of Business.

<b>UPPER DIVISION BLOCK</b>	<b>JUNIOR 1 (FALL)</b>	<b>JUNIOR 2 (SPRING)</b>
	Upper division elective in MKTG 3 CREDITS	*MKTG 310 3 CREDITS
	Upper division elective in MKTG 3 CREDITS	Upper division elective in MKTG 3 CREDITS
	*BCIS 338 3 CREDITS	BLAW 316 3 CREDITS
	MKTG 303 3 CREDITS	*FIN 341 3 CREDITS
	MGT 309 3 CREDITS	Viewing a Wider World 3 CREDITS
	<b>TOTAL CREDITS = 15</b>	<b>TOTAL CREDITS = 15</b>
	<b>SENIOR 1 (FALL)</b>	<b>SENIOR 2 (SPRING)</b>
	*MKTG 489 3 CREDITS	Upper division elective in MKTG 3 CREDITS
	Upper division elective in MKTG 3 CREDITS	Upper division elective in MKTG 3 CREDITS
*MGT 344 or MGT 470 or *BCIS 485 3 CREDITS	*MGT 449 3 CREDITS	
Upper division elective in ECON or AST (not AST 311) 3 CREDITS	Upper division elective in Business (not AST 311) 3 CREDITS	
General Elective 3 CREDITS		
<b>TOTAL CREDITS = 15</b>	<b>TOTAL CREDITS = 12</b>	

This document is a planning tool and is not a contract between the student and the university. This document has been designed to assist you with planning courses to complete degree requirements. Every effort has been made to insure its accuracy; however, final confirmation of degree requirements is subject to department, college and university approval. If you have questions about your degree requirements, please contact your academic advisor.

**DETAIL NOTES**

Courses in "BOLD" require a grade of "C-" or better for this major.  
\* - Prerequisites: Courses prefixed by \* indicate prerequisites are required.  
Students are responsible for checking and fulfilling course prerequisites listed in the undergraduate catalog.

**GENERAL NOTES**

**Age of Credits:** Business course credits earned within the preceding ten years may be applied toward an undergraduate degree from the College of Business. Business course credits completed more than ten years prior to the degree application may be reviewed at the student's request by the course department head and dean (or a designee) to determine their continued suitability to satisfy current degree, major and minor requirements and learning objectives.

**Section M80:** Course section M80 is restricted to students completing one of College of Business online Marketing or General Business degree completion programs. Other online sections are open to the NMSU general population.

**ASSOCIATE OF PRE-BUSINESS**

By completing the lower division requirements for a Bachelor of Business Administration degree or Bachelor of Accountancy degree, you may satisfy the requirements for an Associate's degree in Pre-Business (PBA). Additional PBA degree requirements are a minimum of 60 earned credits hours; cumulative GPA of 2.0 and the last 15 credits must be earned at NMSU. You may apply for the degree once you have completed the required courses.

**SEASONAL COURSES IN YOUR MAJOR**

Some courses are offered seasonally (only during particular semesters). Always plan accordingly.

**Fall:** The following courses are typically only offered during fall semesters.

MKTG 310 [delivered online]

MKTG 354

MKTG 489 [delivered face-to-face]

**Spring:** The following courses are typically only offered during spring semesters.

MKTG 310 [delivered face-to-face]

MKTG 357

MKTG 449

MKTG 489 [delivered online]

**OTHER NOTES**

College of Business  
Center for Undergraduate Business Student Services & Advising Center  
P. O. Box 30001, MSC 3ADV, New Mexico State University  
Las Cruces, NM 88003-8001

[business.nmsu.edu](http://business.nmsu.edu)  
Guthrie Hall, Room 109  
Telephone: (575) 646-3836  
[advisingbiz@nmsu.edu](mailto:advisingbiz@nmsu.edu)

