

800-

NAME

ID NUMBER

**UNIVERSITY REQUIREMENTS**

**REVIEW COURSES**

Not required of all students. Not counted as degree credits toward graduation.

<b>CCDE 105N</b> _____ 4 cr	<b>CCDE 110N</b> _____ 4 cr
<b>CCDM 103N</b> _____ 4 cr	<b>CCDM 114N</b> _____ 4 cr

**COMMON CORE REQUIREMENTS**

See undergraduate catalog for specific course options for each category.

*Area I: Communications (10 credits)*

Complete one course from each area. Business students will complete ENGL 203G as part of college requirements.

<b>*ENGL 111G</b> or <b>*111GH</b> or <b>*SPCD 111G</b> _____ 4 cr
<b>*ENGL 203G</b> or 211G or 218G or 311G _____ 3 cr
or 311G or 318G _____ 3 cr
<b>COMM 265G</b> or <b>253G</b> or <b>AXED 201G</b> or <b>HON 265G</b> _____ 3 cr

*Area II: Mathematics (3 credits)*

Business students will satisfy this requirement by completing the mathematics requirements for the college.

<b>*MATH 121G</b> or <b>*142G</b> or <b>*AST 251G</b> _____ 3 cr
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*Area III: Laboratory Sciences (8 credits)*

Complete two courses with labs from approved New Mexico General Education Common Core List.

_____ _____ 4 cr
_____ _____ 4 cr

*Area IV: Social and Behavioral Sciences (6 credits)*

Business students will complete ECON 251G & 252G as part of college requirements.

<b>*ECON 251G</b> _____ 3 cr
<b>*ECON 252G</b> _____ 3 cr

*Area V: Humanities and Fine Arts (6 credits)*

_____ _____ 3 cr
_____ _____ 3 cr

*Areas IV & V: Social/Behavioral Sciences & Humanities/Fine Arts (3 credits)*

Select one additional course from among Areas IV and V. PSY201G is strongly recommended.

_____ _____ 3 cr
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**VIEWING A WIDER WORLD**

Two courses designated as VWW (marked V in the schedule of classes) from two different colleges. Cannot be in the department of the student's major or cross-listed with the department of the student's major. See current undergraduate catalog for further details, alternatives for satisfying this requirement, and a comprehensive listing of approved courses.

_____ ( ) _____ 3 cr
_____ ( ) _____ 3 cr

**NOTES**

**BUSINESS COLLEGE REQUIREMENTS**

**FOUNDATION REQUIREMENTS (22 credits)**

<b>*ENGL 111G</b> or <b>*111GH</b> or <b>*SPCD 111G</b> _____ 4 cr
<b>*ENGL 203G</b> _____ 3 cr
<b>COMM 265G</b> or <b>253G</b> or <b>AXED 201G</b> _____ 3 cr
<b>*MATH 120</b> _____ 3 cr
<b>*MATH 121G</b> _____ 3 cr
<b>*MATH 142G</b> _____ 3 cr
<b>*AST/STAT 251G</b> or <b>*AST 311</b> _____ 3 cr

**COURSES IN THE COLLEGE OF BUSINESS**

*Lower Division Core Courses (18 credits)*

<b>ACCT 221</b> _____ 3 cr
<b>*ACCT 222</b> _____ 3 cr
<b>BCIS/CS 110</b> _____ 3 cr
<b>BUSA 111</b> _____ 3 cr
<b>*ECON 251G</b> _____ 3 cr
<b>*ECON 252G</b> _____ 3 cr

*Upper Division Core Courses (27 credits)*

<b>*BCIS 338</b> _____ 3 cr
<b>BLAW 316</b> _____ 3 cr
<b>*FIN 341</b> _____ 3 cr
<b>MGT 309</b> _____ 3 cr
<b>MKTG 303</b> _____ 3 cr
<b>*MGT 344</b> or <b>MGT 470</b> or <b>*BCIS 485</b> _____ 3 cr
<b>*MGT 449</b> _____ 3 cr
(Capstone course to be completed in final semester)
Upper division elective in ECON (or A ST 456) _____ 3 cr
Upper division elective in Business _____ 3 cr

**HORT/HRTM REQUIREMENTS**

<b>HORT/AGRO 377<sup>FA</sup></b> _____ 4 cr
<b>HRTM 420</b> _____ 3 cr
(Or HRTM 450 with topic "Food Service Management")

**MAJOR REQUIREMENTS**

<b>*MKTG 180<sup>FA</sup></b> _____ 3 cr
<b>*MKTG 181<sup>SP</sup></b> _____ 3 cr
<b>*MKTG 280<sup>FA</sup></b> _____ 3 cr
<b>*MKTG 281<sup>SP</sup></b> _____ 1.5cr
<b>*MKTG 310</b> _____ 3 cr
<b>MKTG 313</b> _____ 3 cr
<b>*MKTG 380<sup>FA</sup></b> _____ 1.5cr
<b>*MKTG 381<sup>SP</sup></b> _____ 1.5cr
<b>*MKTG 480<sup>FA</sup></b> _____ 1.5cr
<b>*MKTG 481</b> _____ 3 cr
Upper division electives in MKTG
<b>MKTG</b> _____ 3 cr
<b>MKTG</b> _____ 3 cr
<b>MKTG</b> _____ 3 cr

**ELECTIVES**

Students must complete additional credits to bring total degree credits to a minimum of 128 and upper division credits to 48.

<b>LOWER DIVISION BLOCK</b>	<b>FRESHMAN 1 (FALL)</b>		<b>FRESHMAN 2 (SPRING)</b>	
	*MATH 120	3 CREDITS	*MATH 121G	3 CREDITS
	BCIS/CS 110	3 CREDITS	BUSA 111	3 CREDITS
	<u>Area I A: Communications</u> *ENGL 111G or *111GH or *SPCD 111G		<u>Area I C: Communications</u> COMM 265G or 253G or AXED 201G	
	<u>Area V: Humanities/Fine Arts</u> See other side for options.		<u>Area III: Laboratory Sciences</u> See other side for options.	
	*MKTG 180	3 CREDITS	*MKTG 181	3 CREDITS
	<b>TOTAL CREDITS = 16</b>		<b>TOTAL CREDITS = 16</b>	
	<b>SOPHOMORE 1 (FALL)</b>		<b>SOPHOMORE 2 (SPRING)</b>	
	*MATH 142G	3 CREDITS	*AST/STAT 251G or AST 311	3 CREDITS
	<u>Area IV: Social/Behavioral Sciences</u> *ECON 251G		<u>Area IV: Social/Behavioral Sciences</u> *ECON 252G	
ACCT 221	3 CREDITS	*ACCT 222	3 CREDITS	
<u>Area I B: Communications</u> *ENGL 203G		<u>Area III: Laboratory Sciences</u> See catalog for options.		
PSY 201G (Or other Area IV or Area V class.)	3 CREDITS	<u>Area V: Humanities/Fine Arts</u> See other side for options.		
*MKTG 280	3 CREDITS	*MKTG 281	1.5 CREDITS	
<b>TOTAL CREDITS = 18</b>		<b>TOTAL CREDITS = 17.5</b>		

**DETAIL NOTES**

Students must apply separately to the PGA® Golf Management Program for acceptance. Acceptance is limited to the fall of every year. Courses in "BOLD" require a grade of "C-" or better for this major. \* - Prerequisites: Courses prefixed by \* indicate prerequisites are required. Students are responsible for checking and fulfilling course prerequisites listed in the undergraduate catalog. AST 311 will not satisfy requirements calling for an upper division Business or AST course.

**GENERAL NOTES**

**Age of Credits:** Business course credits earned within the preceding ten years may be applied toward an undergraduate degree from the College of Business. Business course credits completed more than ten years prior to the degree application will be reviewed by the course department head and dean (or a designee) to determine their continued suitability to satisfy current degree, major and minor requirements and learning objectives.

**Section M80:** Course section M80 is restricted to students completing one of College of Business online Marketing or General Business degree completion programs. Other online sections are open to the NMSU general population.

**ASSOCIATE OF PRE-BUSINESS**

By completing the lower division requirements for a Bachelor of Business Administration degree or Bachelor of Accountancy degree, you may satisfy the requirements for an Associate's degree in Pre-Business (PBA). Additional PBA degree requirements are a minimum of 66 earned credits hours; cumulative GPA of 2.0 and the last 15 credits must be earned at NMSU. You may apply for the degree once you have completed the required courses.

**SEASONAL COURSES IN YOUR MAJOR**

Some courses are offered seasonally (only during particular semesters). Always plan accordingly.

**Fall:** The following courses are typically only offered during fall semesters.

- HORT 377
  - MKTG 180
  - MKTG 280
  - MKTG 310 [delivered online]
  - MKTG 380
  - MKTG 354
  - MKTG 480
  - MKTG 489 [delivered face-to-face]
- Spring:** The following courses are typically only offered during spring semesters.
- MKTG 181
  - MKTG 281
  - MKTG 310 [delivered face-to-face]
  - MKTG 357
  - MKTG 449
  - MKTG 381
  - MKTG 489 [delivered online]

**OTHER NOTES**

This document is a planning tool and is not a contract between the student and the university. This document has been designed to assist you with planning courses to complete degree requirements. Every effort has been made to insure its accuracy; however, final confirmation of degree requirements is subject to department, college and university approval. If you have questions about your degree requirements, please contact your academic advisor.

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<b>UPPER DIVISION BLOCK</b>	<b>JUNIOR 1 (FALL)</b>		<b>JUNIOR 2 (SPRING)</b>	
	*MKTG 380	1.5 CREDITS	*MKTG 381	1.5 CREDITS
	Upper division elective in MKTG	3 CREDITS	*MKTG 310	3 CREDITS
	HORT 377	4 CREDITS	MKTG 313	3 CREDITS
	*BCIS 338	3 CREDITS	BLAW 316	3 CREDITS
	MKTG 303	3 CREDITS	*FIN 341	3 CREDITS
	MGT 309	3 CREDITS		
	<b>TOTAL CREDITS = 17.5</b>		<b>TOTAL CREDITS = 13.5</b>	
	<b>SENIOR 1 (FALL)</b>		<b>SENIOR 2 (SPRING)</b>	
	*MKTG 480	1.5 CREDITS	*MKTG 481	3 CREDITS
HRTM 420 (Or HRTM 450 with topic "Food Service Management")	3 CREDITS	Upper division elective in MKTG	3 CREDITS	
Upper division elective in MKTG	3 CREDITS	*MGT 449	3 CREDITS	
*MGT 344 or MGT 470 or *BCIS 485	3 CREDITS	Upper division elective in Business	3 CREDITS	
Upper division elective in ECON or AST 456	3 CREDITS	Viewing a Wider World	3 CREDITS	
Viewing a Wider World	3 CREDITS			
<b>TOTAL CREDITS = 16.5</b>		<b>TOTAL CREDITS = 15</b>		