

800-

NAME

ID NUMBER

UNIVERSITY REQUIREMENTS

REVIEW COURSES

[GRADE] [CREDITS]

Not required of all students. Not counted as degree credits toward graduation.

CCDE 105N _____	4 cr	CCDE 110N _____	4 cr
CCDM 103N _____	4 cr	CCDM 114N _____	4 cr

COMMON CORE REQUIREMENTS

See undergraduate catalog for specific course options for each category.

Area I: Communications (10 credits)

Complete one course from each area. Business students will complete ENGL 203G as part of college requirements.

Level 1: _____	_____	4 cr
Level 2: *ENGL 203G	_____	3 cr
Oral Comm: _____	_____	3 cr

Area II: Mathematics (3 credits)

Business students will satisfy this requirement by completing the mathematics requirements for the college.

*MATH 121G or *142G or *AST 251G	_____	3 cr
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Area III: Laboratory Sciences (8 credits)

Complete two courses with labs from approved New Mexico General Education Common Core List.

_____	_____	4 cr
_____	_____	4 cr

Area IV: Social and Behavioral Sciences (6 credits)

Business students will complete ECON 251G & 252G as part of college requirements.

*ECON 251G	_____	3 cr
*ECON 252G	_____	3 cr

Area V: Humanities and Fine Arts (6 credits)

_____	_____	3 cr
_____	_____	3 cr

Areas IV & V: Social/Behavioral Sciences & Humanities/Fine Arts (3 credits)

Select one additional course from among Areas IV and V. PSY201G is strongly recommended.

_____	_____	3 cr
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VIEWING A WIDER WORLD

Two courses designated as VWW (marked V in the schedule of classes) from two different colleges. Cannot be in the department of the student's major or cross-listed with the department of the student's major. See current undergraduate catalog for further details, alternatives for satisfying this requirement, and a comprehensive listing of approved courses.

_____ ()	_____	3 cr
_____ ()	_____	3 cr

BUSINESS COLLEGE REQUIREMENTS

FOUNDATION REQUIREMENTS (22 credits)

[GRADE] [CREDITS]

*ENGL 111G or *111GH or *SPCD 111G	_____	4 cr
*ENGL 203G	_____	3 cr
COMM 265G or 253G or AXED 201G	_____	3 cr
*MATH 120	_____	3 cr
*MATH 121G	_____	3 cr
*MATH 142G	_____	3 cr
*AST/STAT 251G or *AST 311	_____	3 cr

COURSES IN THE COLLEGE OF BUSINESS

Lower Division Core Courses (18 credits)

ACCT 221	_____	3 cr
*ACCT 222	_____	3 cr
BCIS/CS 110	_____	3 cr
BUSA 111	_____	3 cr
*ECON 251G	_____	3 cr
*ECON 252G	_____	3 cr

Upper Division Core Courses (27 credits)

*BCIS 338	_____	3 cr
BLAW 316	_____	3 cr
*FIN 341	_____	3 cr
MGT 309	_____	3 cr
MKTG 303	_____	3 cr
*MGT 344 or MGT 470 or *BCIS 485	_____	3 cr
*MGT 449	_____	3 cr
(Capstone course to be completed in final semester)		
Upper division elective in ECON (or A ST 456)	_____	3 cr
Upper division elective in Business	_____	3 cr

HORT/HRTM REQUIREMENTS

HORT/AGRO 377^{FA}	_____	4 cr
HRTM 420	_____	3 cr
(Or HRTM 450 with topic "Food Service Management")		

MAJOR REQUIREMENTS

*MKTG 180^{FA}	_____	3 cr
*MKTG 181^{SP}	_____	3 cr
*MKTG 280^{FA}	_____	3 cr
*MKTG 281^{SP}	_____	1.5cr
*MKTG 310	_____	3 cr
MKTG 313	_____	3 cr
*MKTG 380^{FA}	_____	1.5cr
*MKTG 381^{SP}	_____	1.5cr
*MKTG 480^{FA}	_____	1.5cr
*MKTG 481	_____	3 cr
Upper division electives in MKTG		
MKTG _____	_____	3 cr
MKTG _____	_____	3 cr
MKTG _____	_____	3 cr

NOTES

ELECTIVES

Students must complete additional credits to bring total degree credits to a minimum of 128 and upper division credits to 48.

LOWER DIVISION BLOCK	FRESHMAN 1 (FALL)		FRESHMAN 2 (SPRING)	
	*MATH 120	3 CREDITS	*MATH 121G	3 CREDITS
	BCIS/CS 110	3 CREDITS	BUSA 111	3 CREDITS
	<u>Area I A: Communications</u> *ENGL 111G or *111GH or *SPCD 111G		<u>Area I C: Communications</u> COMM 265G or 253G or AXED 201G	
	<u>Area V: Humanities/Fine Arts</u> See other side for options.		<u>Area III: Laboratory Sciences</u> See other side for options.	
	*MKTG 180	3 CREDITS	*MKTG 181	3 CREDITS
	TOTAL CREDITS = 16		TOTAL CREDITS = 16	
	SOPHOMORE 1 (FALL)		SOPHOMORE 2 (SPRING)	
	*MATH 142G	3 CREDITS	*AST/STAT 251G or AST 311	3 CREDITS
	<u>Area IV: Social/Behavioral Sciences</u> *ECON 251G		<u>Area IV: Social/Behavioral Sciences</u> *ECON 252G	
ACCT 221	3 CREDITS	*ACCT 222	3 CREDITS	
<u>Area I B: Communications</u> *ENGL 203G		<u>Area III: Laboratory Sciences</u> See catalog for options.		
PSY 201G (Or other Area IV or Area V class.)	3 CREDITS	<u>Area V: Humanities/Fine Arts</u> See other side for options.		
*MKTG 280	3 CREDITS	*MKTG 281	1.5 CREDITS	
TOTAL CREDITS = 18		TOTAL CREDITS = 17.5		

DETAIL NOTES

Students must apply separately to the PGA[®] Golf Management Program for acceptance. Acceptance is limited to the fall of every year. Courses in "BOLD" require a grade of "C-" or better for this major. * - Prerequisites: Courses prefixed by * indicate prerequisites are required. Students are responsible for checking and fulfilling course prerequisites listed in the undergraduate catalog. AST 311 will not satisfy requirements calling for an upper division Business or AST course.

GENERAL NOTES

Age of Credits: Business course credits earned within the preceding ten years may be applied toward an undergraduate degree from the College of Business. Business course credits completed more than ten years prior to the degree application will be reviewed by the course department head and dean (or a designee) to determine their continued suitability to satisfy current degree, major and minor requirements and learning objectives.

Section M80: Course section M80 is restricted to students completing one of College of Business online Marketing or General Business degree completion programs. Other online sections are open to the NMSU general population.

ASSOCIATE OF PRE-BUSINESS

By completing the lower division requirements for a Bachelor of Business Administration degree or Bachelor of Accountancy degree, you may satisfy the requirements for an Associate's degree in Pre-Business (PBA). Additional PBA degree requirements are a minimum of 66 earned credits hours; cumulative GPA of 2.0 and the last 15 credits must be earned at NMSU. You may apply for the degree once you have completed the required courses.

SEASONAL COURSES IN YOUR MAJOR

Some courses are offered seasonally (only during particular semesters). Always plan accordingly.

Fall: The following courses are typically only offered during fall semesters.

- HORT 377
 - MKTG 180
 - MKTG 280
 - MKTG 310 [delivered online]
 - MKTG 380
 - MKTG 354
 - MKTG 480
 - MKTG 489 [delivered face-to-face]
- Spring: The following courses are typically only offered during spring semesters.
- MKTG 181
 - MKTG 281
 - MKTG 310 [delivered face-to-face]
 - MKTG 357
 - MKTG 449
 - MKTG 381
 - MKTG 489 [delivered online]

OTHER NOTES

This document is a planning tool and is not a contract between the student and the university. This document has been designed to assist you with planning courses to complete degree requirements. Every effort has been made to insure its accuracy; however, final confirmation of degree requirements is subject to department, college and university approval. If you have questions about your degree requirements, please contact your academic advisor.

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UPPER DIVISION BLOCK	JUNIOR 1 (FALL)		JUNIOR 2 (SPRING)	
	*MKTG 380	1.5 CREDITS	*MKTG 381	1.5 CREDITS
	Upper division elective in MKTG	3 CREDITS	*MKTG 310	3 CREDITS
	HORT 377	4 CREDITS	MKTG 313	3 CREDITS
	*BCIS 338	3 CREDITS	BLAW 316	3 CREDITS
	MKTG 303	3 CREDITS	*FIN 341	3 CREDITS
	MGT 309	3 CREDITS		
	TOTAL CREDITS = 17.5		TOTAL CREDITS = 13.5	
	SENIOR 1 (FALL)		SENIOR 2 (SPRING)	
	*MKTG 480	1.5 CREDITS	*MKTG 481	3 CREDITS
HRTM 420 (Or HRTM 450 with topic "Food Service Management")	3 CREDITS	Upper division elective in MKTG	3 CREDITS	
Upper division elective in MKTG	3 CREDITS	*MGT 449	3 CREDITS	
*MGT 344 or MGT 470 or *BCIS 485	3 CREDITS	Upper division elective in Business	3 CREDITS	
Upper division elective in ECON or AST 456	3 CREDITS	Viewing a Wider World	3 CREDITS	
Viewing a Wider World	3 CREDITS			
TOTAL CREDITS = 16.5		TOTAL CREDITS = 15		