

800-

LAST NAME	FIRST NAME	MIDDLE INITIAL	ID NUMBER
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[GRADE] [CREDITS]

[GRADE] [CREDITS]

**REVIEW COURSES**

Not required of all students. Not counted as degree credits toward graduation.

CCDE 105N	4 cr	CCDE 110N	4 cr
CCDM 103N	4 cr	CCDM 114N	4 cr

**COMMON CORE REQUIREMENTS**

*Area I: Communications (10 credits)*

A. *ENGL 111G or *111H or SPCD 111G	4 cr
B. *ENGL 203G	3 cr
C. COMM 265G or 253G or *HON 265G or AXED 201G	3 cr

*Area II: Mathematics (3 credits)*

Business students will satisfy this requirement by completing the mathematics requirements for the major.

*Area III: Laboratory Sciences (8 credits)*

Most Area III courses require an associated lab section to be completed in addition to the main class section.

AGRO/HORT 100G; ANTH 130G; ASTR 105G, 110G; BIOL 101G, 110G, 111G, 211G; CHEM 110G, 111G, 112G; \*CS 171G; ES 110G; GEOG 111G; GEOL 111G, 212G; HNFS 164G; HNDS 263G; \*HON 205G, 219G; HORT/AGRO 100G; PHYS 110G, 120G, 211G, 212G, 215G, 216G, 221G, 222G

_____	4 cr
_____	4 cr

*Area IV: Social and Behavioral Sciences (6 credits)*

Business students will complete ECON 251G & 252G as part of major requirements.

AGE/HNFS 210G; ANTH 120G, 125G, 201G, 202G, 203G; CEP 110G; CJ 101G; ECON 201G; GEOG 112G, 120G; GOVT 100G, 110G, 150G, 160G; HLS 150G; HNFS/AGE 210G; \*HON 203G, 232G, 235G, 237G, 248G, 249G; JOUR 105G; LING 200G; PSY 201G<sup>1</sup>; SOC 101G, 201G; SWK 221G; WS 201G, 202G

ECON 251G <sup>1</sup>	3 cr
ECON 252G <sup>1</sup>	3 cr

*Area V: Humanities and Fine Arts (6 credits)*

Select two or three courses so that credits from Areas IV and V total 15.

ART 101G, 110G, 295G, 296G; DANC 101G; ENGL 115G, 116G, 220G, 244G; HIST 101G, 102G, 110G, 111G, 112G, 201G, 202G, 211G, 212G, 221G, 222G; \*HON 208G, 216G, 220G, 221G, 222G, 225G, 226G, 227G, 228G, 229G, 230G, 234G, 239G, 241G, 242G, 244G, 270G; MUS 101G, 201G; PHIL 100G, 101G, 124G, 136G, 201G, 211G, 223G; THTR 101G

_____	3 cr
_____	3 cr

*Areas IV & V: Social/Behavioral Sciences & Humanities/Fine Arts (3 credits)*

Select one additional course from among Areas IV and V. PSY201G<sup>1</sup> is strongly recommended.

_____	3 cr
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**VIEWING A WIDER WORLD**

Two courses designated as VWW (marked V in the schedule of classes) from two different colleges. Cannot be in the department of the student's major or cross-listed with the department of the student's major. See current undergraduate catalog for further details, alternatives for satisfying this requirement, and a comprehensive listing of approved courses.

_____ ( )	3 cr
_____ ( )	3 cr

**OTHER COLLEGE REQUIREMENTS (15 credits)**

*ENGL 203G	3 cr
*MATH 120	3 cr
*MATH 121G	3 cr
*MATH 142G	3 cr
*STAT/AST 251G or AST 311	3 cr

**HRTM/HORTICULTURE REQUIREMENTS (7 credits)**

HORT 377 <sup>FA</sup>	4 cr
HRTM 420	3 cr
(Or HRTM 450 with topic "Food Service Management")	

**COURSES IN THE COLLEGE OF BUSINESS**

*Lower Division Core Courses (18 credits)*

ACCT 251 <sup>1</sup>	3 cr
ACCT 252 <sup>1</sup>	3 cr
BCIS/CS 110 or *HON 111	3 cr
BUSA 111	3 cr
ECON 251G <sup>1</sup>	3 cr
ECON 252G <sup>1</sup>	3 cr

*Upper Division Core Courses (27 credits)*

*BCIS 338	3 cr
BLAW 316	3 cr
*FIN 341	3 cr
MGT 309	3 cr
MKTG 303	3 cr
*MGT 344 or MGT 470 or *BCIS 485	3 cr
*MGT 449	3 cr

(Capstone course to be completed in final semester)

Upper division elective in ECON	3 cr
Upper division elective in Business	3 cr
_____	3 cr

*Major Course Requirements (33 credits)*

*MKTG 180 <sup>FA</sup>	3 cr
*MKTG 181 <sup>SP</sup>	3 cr
*MKTG 280 <sup>FA</sup>	3 cr
*MKTG 281 <sup>SP</sup>	1.5 cr
*MKTG 310	3 cr
MKTG 313	3 cr
*MKTG 380 <sup>FA</sup>	1.5 cr
*MKTG 381 <sup>SP</sup>	1.5 cr
*MKTG 480 <sup>FA</sup>	1.5 cr
*MKTG 481	3 cr

Upper division electives in MKTG	
MKTG _____	3 cr
MKTG _____	3 cr
MKTG _____	3 cr

**ELECTIVES**

Students must complete additional credits to bring total degree credits to a minimum of 128 and upper division credits to 48.

_____	_____
_____	_____
_____	_____
_____	_____

**DETAIL NOTES**

Students must apply separately to the PGA<sup>®</sup> Golf Management Program for acceptance. Acceptance is limited to the fall of every year. Courses in "**BOLD**" require a grade of "C" or better for this major.  
1 - *Not Freshman-Friendly*: Courses marked with 1 are not recommended for freshman enrollment unless the student qualifies for Honors placement.  
\* - *Prerequisites*: Courses prefixed by \* indicate prerequisites are required. Students are responsible for checking and fulfilling course prerequisites listed in the undergraduate catalog.  
AST 311 will not satisfy requirements calling for an upper division Business or AST course.

**SEASONAL COURSES IN YOUR MAJOR**

Some courses are offered seasonally (only during particular semesters). Always plan accordingly.

*Fall*: The following courses are typically only offered during fall semesters.

- HORT 377
- MKTG 180
- MKTG 280
- MKTG 310 [*delivered online*]
- MKTG 380
- MKTG 454
- MKTG 480
- MKTG 489 [*delivered face-to-face*]

*Spring*: The following courses are typically only offered during spring semesters.

- MKTG 181
- MKTG 281
- MKTG 310 [*delivered face-to-face*]
- MKTG 381
- MKTG 457
- MKTG 459
- MKTG 489 [*delivered online*]

Please note that MKTG 489 is never offered (either online or face-to-face) during summer sessions.

**OTHER NOTES**

FRESHMAN 1 (FALL)		FRESHMAN 2 (SPRING)	
*MATH 120 3 CREDITS		*MATH 121G 3 CREDITS	
BCIS/CS 110 or *HON 111 3 CREDITS		BUSA 111 3 CREDITS	
Area I A: Communications *ENGL 111G or *111H or SPCD 111G 4 CREDITS		Area I C: Communications COMM 265G or 253G or *HON265G or AXED 201G 3 CREDITS	
Area V: Humanities/Fine Arts See other side for options. 3 CREDITS		Area III: Laboratory Sciences See other side for options. 4 CREDITS	
*MKTG 180 3 CREDITS		*MKTG 181 3 CREDITS	
<b>TOTAL CREDITS = 16</b>		<b>TOTAL CREDITS = 16</b>	
SOPHOMORE 1 (FALL)		SOPHOMORE 2 (SPRING)	
Area II: Mathematics *MATH 142G 3 CREDITS		*STAT/AST 251G or AST 311 3 CREDITS	
Area IV: Social/Behavioral Sciences ECON 251G <sup>1</sup> 3 CREDITS		Area IV: Social/Behavioral Sciences ECON 252G <sup>1</sup> 3 CREDITS	
ACCT 251 <sup>1</sup> 3 CREDITS		ACCT 252 <sup>1</sup> 3 CREDITS	
Area I B: Communications *ENGL 203G 3 CREDITS		Area III: Laboratory Sciences See other side for options. 4 CREDITS	
PSY 201G <sup>1</sup> (Or other Area IV or Area V class.) 3 CREDITS		Area V: Humanities/Fine Arts See other side for options. 3 CREDITS	
*MKTG 280 3 CREDITS		*MKTG 281 1.5 CREDITS	
<b>TOTAL CREDITS = 18</b>		<b>TOTAL CREDITS = 17.5</b>	
JUNIOR 1 (FALL)		JUNIOR 2 (SPRING)	
*MKTG 380 1.5 CREDITS		*MKTG 381 1.5 CREDITS	
Upper division elective in MKTG 3 CREDITS		*MKTG 310 3 CREDITS	
HORT 377 4 CREDITS		MKTG 313 3 CREDITS	
*BCIS 338 3 CREDITS		BLAW 316 3 CREDITS	
MKTG 303 3 CREDITS		*FIN 341 3 CREDITS	
MGT 309 3 CREDITS			
<b>TOTAL CREDITS = 17.5</b>		<b>TOTAL CREDITS = 13.5</b>	
SENIOR 1 (FALL)		SENIOR 2 (SPRING)	
*MKTG 480 1.5 CREDITS		*MKTG 481 3 CREDITS	
HRTM 420 (Or HRTM 450 with topic "Food Service Management") 3 CREDITS		Upper division elective in MKTG 3 CREDITS	
Upper division elective in MKTG 3 CREDITS		*MGT 449 3 CREDITS	
*MGT 344 or MGT 470 or *BCIS 485 3 CREDITS		Upper division elective in Business 3 CREDITS	
Upper division elective in ECON 3 CREDITS		Viewing a Wider World 3 CREDITS	
Viewing a Wider World 3 CREDITS			
<b>TOTAL CREDITS = 16.5</b>		<b>TOTAL CREDITS = 15</b>	

